



BRAZIL CLEAN ENERGY EXCHANGE PROGRAM PHASE II REVERSE TRADE MISSION SERIES

Sponsored by



Transmission Modernization RTM – April 10-15, 2016

Atlanta, GA • Washington, DC

Distribution Automation RTM – May 8-13, 2016

Atlanta, GA • Houston, TX • Washington, DC

Brazil: Clean Energy Exchange Program Phase II Reverse Trade Mission Series

The U.S. Trade and Development Agency is hosting series of two Reverse Trade Missions (RTMs) focused on Transmission Modernization and Distribution Automation. The delegations will include utility executives and public sector energy officials from Brazil.

FACT SHEET

TRANSMISSION MODERNIZATION RTM:

Dates: April 11 – 15, 2016

Locations: Washington, D.C. and Atlanta, GA

DISTRIBUTION AUTOMATION RTM:

Dates: May 9 – 13, 2016

Locations: Washington, D.C., Atlanta, GA and Houston, TX

Both Reverse Trade Missions will begin in Washington, D.C. where the delegates will participate in an Industry Briefing for U.S. companies interested in business opportunities related to Brazil's goals for transmission modernization and distribution automation. The delegations will then travel to Atlanta, GA where they will meet with local utility companies and participate in one-on-one meetings with U.S. industry representatives. The Transmission RTM will also visit Houston, TX.

FACTS ABOUT BRAZIL'S TRANSMISSION AND DISTRIBUTION MODERNIZATION PLANS:

- Brazil's electricity consumption is expected to increase at an average of 3.8% annually between 2012 and 2022, driving the need for further infrastructure investment.
- New sources of renewable generation coming online to supply the forecast load growth will require expansion and modernization of Brazil's transmission and distribution grids.
- With Brazil's T&D losses averaging 15%, Brazil intends to not only expand and extend its T&D System but also modernize and implement automation.

WHY YOU SHOULD PARTICIPATE IN THIS REVERSE TRADE MISSION SERIES:

- Links you directly to key decision makers and potential buyers of your company's products and services;
- Provides valuable insight into Brazil's regulatory and business environment;
- Highlights procurement and business development opportunities for U.S. companies; and
- Informs on the availability of U.S. Government resources for U.S. industry operating in Brazil.

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PHASE II REVERSE TRADE MISSION SERIES

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Connecting with key decision-makers from Brazil

INDUSTRY BRIEFINGS

Transmission Modernization RTM: Monday, April 11, 2016

Distribution Automation RTM: Monday, May 9, 2016

Industry Briefing participants will include U.S. technology providers, service providers and consulting firms interested in doing business in Brazil. The discussion will offer attendees an opportunity to network with the delegations and learn about regional plans for transmission modernization and distribution automation projects. Both briefings will be half-day programs held at USTDA's Business Center at 1000 Wilson Blvd., Suite 1550; Arlington, VA 22209.

CORPORATE SPONSORSHIP OPPORTUNITIES

Corporate sponsorships are available for U.S. companies to promote their products and services during the reverse trade missions. Two levels of sponsorship opportunities are available and include benefits such as guaranteed registration at the Industry Briefing, a feature in the Delegate Handbook and much more. Contact Sean Tolliver at sean.tolliver@experient-inc.com for more information.

Please join us to meet the delegation and learn about upcoming procurement opportunities in the region!

Reverse Trade Mission Contacts:

To register for the Industry Briefing please contact:

Mr. Sean Tolliver

Sean.tolliver@experient-inc.com

P: 703-239-7494

To request a meeting with the delegation, please contact:

Mr. Jay Catasien

Jcatasien@skippingstone.com

P: 404-307-4406

About USTDA:

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

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